

2024 SPONSORSHIP GUIDE Agreement Forms due: March 31, 2024

The Indiana Alliance of YMCAs is comprised of forty-one corporate YMCAs from Indiana, as well as branches from the YMCA of Greater Louisville and YMCA of Greater Michiana. The Alliance has evolved to leverage the collective strength of Indiana Ys, build a data-sharing network for members, advocate for causes important to Indiana Ys, and educate the larger community on the Y's impact. Simply put, the mission of the Alliance is to enhance the relevancy and sustainability of Indiana YMCAs.

We invite you to partner with, connect, and support the Alliance as a sponsor or exhibitor at one of our annual events. Information in this packet describes the opportunities available. These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment.

We want to say **THANK YOU** in advance for your support of our work and the work of our local YMCAs.



Indiana Alliance of YMCAs | 6610 N Shadeland Ave, Indianapolis, IN 46220 | 317-715-2145 www.indianaymcas.org

Our Mission is to Enhance the Relevancy and Sustainability of Indiana YMCAs.

2024 INDIANA ALLIANCE OF YMCAs' EVENTS

	Spring Alliance and CEO/CVO Meeting	Volunteer Summit	Fall Alliance Meeting	Annual Leadership Conference
Date	April 10, 2024	May 16, 2024	November 13, 2024	November 13-14, 2024
Location	Ruth Lilly YMCA Outdoor Center, St. Paul, IN	Virtual	Renaissance North, Carmel, IN	Renaissance North, Carmel, IN
Attendees	Y CEOs and CVOs	Y CEOs and Policy Vol- unteers	Y CEOs	Y CEOs, Policy Volunteers and Key staff

SPONSORSHIP LEVELS

Sponsor spotlight (\$300)

• 10 minutes to present to CEOs on one of their regularly scheduled Zoom calls

Exhibitor (\$1,200) - Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes meal(s)
- Name and logo on event collateral/website
- Option to donate a product or service for attendee raffle

<u>Event Sponsor (\$2,000)</u> - At many of our Alliance events, opportunities exist to support a segment of the program/agenda and underwrite the cost associated to that segment (i.e. breakfast, lunch, etc). Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes meal(s)
- Name and logo on event collateral/website
- Option to donate a product or service for attendee raffle
- Spotlight during event to present company's support, product and services

Presenting Sponsor (\$4,000) - Package includes:

- One (1) table presence to interact with event attendees
- Up to Five (5) event tickets for company representatives, includes meal(s)
- Option to donate a product or service for attendee raffle
- Recognized as Presenting Sponsor in all event collateral, social media, website
- Sponsor spotlight during event to present company's support, product and services
- Option to present a workshop during event

The Sponsor & Exhibitor opportunities are limited and on a first come, first serve basis. For questions or further information, please contact Melissa Everhart at melissa@indianaymcas.org or 317-715-2145. Secure your spot by completing and sending the sponsorship agreement form with your non-refundable sponsorship fee to:

Indiana Alliance of YMCAs Attn: Baileigh Nicosin 6610 N Shadeland Ave. Indianapolis, IN 46220

*Note: Payment must be made payable to IN Alliance of YMCAs. A W-9 is attached should you need to update your records.

Form **W-9** (Rev. October 2018)

(Rev. October 2018) Department of the Treasury Internal Revenue Service

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

	Name (as shown on your income tax return). Name is required on this line; of Indiana Alliance of VMCAs Incorporated.	do not leave this line blank.														
	Indiana Alliance of YMCAs Incorporated 2 Business name/disregarded entity name, if different from above															
page 3.	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.						4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):									
18 or	☐ Individual/sole proprietor or ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate single-member LLC						Exempt payee code (if any)									
type	Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶						18									
Print or type. Specific Instructions on	Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do n LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-membe is disregarded from the owner should check the appropriate box for the tax classification of its owner.					anda (it ami)										
ecif	✓ Other (see instructions) ► not for profit corp 501 c 3						(Applies to accounts mainteined outside the U.S.)									
	5 Address (number, street, and apt. or suite no.) See instructions. Requester's name								and address (optional)							
See	6610 N Shadeland Ave															
	6 City, state, and ZIP code															
	Indianapolis, IN 46220 7 List account number(s) here (optional)	9							—							
	the property interesting more (operating)															
Par	Taxpayer Identification Number (TIN)		(51)										-			
Enter	your TIN in the appropriate box. The TIN provided must match the nar		So	Social security number												
	up withholding. For individuals, this is generally your social security numbers alien, sole proprietor, or disregarded entity, see the instructions for										1					
entities, it is your employer identification number (EIN). If you do not have a number, see How to get a					5		8 3	§ 4		8	. 8	1	- 3			
TIN, later.				or												
	If the account is in more than one name, see the instructions for line the To Give the Requester for guidelines on whose number to enter.	Also see What Name and	Employer identification number													
, varries	or to are the requester to galactities of whose names to sites.		8	4	-	3	8	7	5	4	2	3				
Part	Certification		223	32		8 1	8 7	S 7	9 9	\$ 88	- 8	K	_			
	penalties of perjury, I certify that:								_							
	number shown on this form is my correct taxpayer identification num	ber (or I am waiting for a num	ber to	be i	ssue	d to	o me); ar	nd							
Sen	n not subject to backup withholding because: (a) I am exempt from ba vice (IRS) that I am subject to backup withholding as a result of a failu longer subject to backup withholding; and															
3. I an	n a U.S. citizen or other U.S. person (defined below); and															
4. The	FATCA code(s) entered on this form (if any) indicating that I am exem	pt from FATCA reporting is co	rrect.													
you ha acquis	ication instructions. You must cross out item 2 above if you have been nave failed to report all interest and dividends on your tax return. For real exition or abandonment of secured property, cancellation of debt, contribution interest and dividends, you are not required to sign the certification,	state transactions, item 2 does : tions to an individual retirement	not ap	oply. geme	For n	nort RA),	gage	e inte I gen	erest erall	pai ly, p	d, aym	ents	use			
Sign Here		Date►	12	/27/	202	3										
Gei	neral Instructions	 Form 1099-DIV (dividend funds) 	s, inc	ludin	g th	ose	fron	n sto	ocks	or	nuti	ual				
Section references are to the Internal Revenue Code unless otherwise noted.		 Form 1099-MISC (various types of income, prizes, awards, or gross proceeds) 														
Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.		 Form 1099-B (stock or mutual fund sales and certain other transactions by brokers) 														
		 Form 1099-S (proceeds from real estate transactions) 														
Pur	pose of Form	 Form 1099-K (merchant card and third party network transactions) 														
An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (ITIN) are reported to the content of the content		 Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition) 														
		Form 1099-C (canceled debt) Form 1000-A (canceled debt)														
		Form 1099-A (acquisition or abandonment of secured property) Use Form W-P columns are a U.S. person (including a resident)														
amour	to report on an information return the amount paid to you, or other nt reportable on an information return. Examples of information	Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.														
	s include, but are not limited to, the following. n 1099-INT (interest earned or paid)	If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.														