



## 2023 SPONSORSHIP GUIDE

### Agreement Forms due: **March 31, 2023**

The Indiana Alliance of YMCAs is comprised of forty-one corporate YMCAs from Indiana, as well as branches from the YMCA of Greater Louisville and YMCA of Michiana. The Alliance has evolved to leverage the collective strength of Indiana Ys, build a data-sharing network for members, advocate for causes important to Indiana Ys, and educate the larger community on the Y's impact. Simply put, the mission of the Alliance is to *enhance the relevancy and sustainability of Indiana YMCAs*.

We invite you to **partner with, connect, and support** the Alliance as a sponsor or exhibitor at one of our annual events. Information in this packet describes the opportunities available. These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment.

We want to say **THANK YOU** in advance for your support of our work and the work of our local YMCAs.



Indiana Alliance of YMCAs | 6610 N Shadeland Ave, Indianapolis, IN 46220 | 317-715-2145  
[www.indianaymcas.org](http://www.indianaymcas.org)

Our Mission is to Enhance the Relevancy and Sustainability of Indiana YMCAs.

## 2023 INDIANA ALLIANCE OF YMCAs' EVENTS

	Volunteer Summit	Spring Alliance Meeting	Staff Assembly	Fall Alliance Meeting	Leadership Conference
Date	April 26, 2023	May 3, 2023	May 3-4, 2023	November 1, 2023	November 2, 2023
Location	Virtual	Purdue University	Purdue University	Irsay Family YMCA at CityWay	Indianapolis Marriott North
Attendees	Y CEOs and Policy Volunteers	Y CEOs	Y CEOs and Key Staff	Y CEOs	Y CEOs, Policy Volunteers and Key staff

### SPONSORSHIP LEVELS

#### Sponsor spotlight (\$300)

- 10 minutes to present to CEOs on one of their regularly scheduled Zoom calls

#### Exhibitor (\$1,000) - Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes seated meal(s)
- Name and logo on event collateral/website
- Option to donate a product or service for attendee raffle

#### Event Sponsor (\$2,000) - At many of our Alliance events, opportunities exist to support a segment of the program/agenda and underwrite the cost associated to that segment. Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes seated meal(s)
- Name and logo on event collateral/website
- Option to donate a product or service for attendee raffle
- Spotlight during event to present company's support, product and services

#### Presenting Sponsor (\$4,000) - Package includes:

- One (1) table presence to interact with event attendees
- Five (5) event tickets for company representatives, includes seated meal(s)
- Option to donate a product or service for attendee raffle
- Recognized as Presenting Sponsor in all event collateral, social media, website
- Sponsor spotlight during event to present company's support, product and services
- Option to present a workshop during event

The Sponsor & Exhibitor opportunities are limited and on a first come, first serve basis. For questions or further information, please contact Melissa Everhart at [melissa@indianaymcas.org](mailto:melissa@indianaymcas.org) or 317-715-2145. Secure your spot by completing and sending the sponsorship agreement form with your non-refundable sponsorship fee to:

Indiana Alliance of YMCAs  
Attn: Melissa Everhart  
6610 N Shadeland Ave.  
Indianapolis, IN 46220

*\*Note: Payment must be made payable to IN Alliance of YMCAs. A W-9 is attached should you need to update your records.*

# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Give Form to the  
requester. Do not  
send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  
**Indiana Alliance of YMCAs Incorporated**

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC

☐ C Corporation

☐ S Corporation

☐ Partnership

☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) **not for profit corp 501 c 3**

☒ Other (see instructions) **not for profit corp 501 c 3**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) \_\_\_\_\_

Exemption from FATCA reporting code (if any) \_\_\_\_\_

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.  
**6610 N Shadeland Ave**

6 City, state, and ZIP code  
**Indianapolis, IN 46220**

7 List account number(s) here (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

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or

Employer identification number


8	4	-	3	8	7	5	4	2	3
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## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person 

Date **11/19/2021**

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding*, later.