



2022 SPONSORSHIP GUIDE

The Indiana Alliance of YMCAs is comprised of forty-one corporate YMCAs from Indiana, as well as branches from the YMCA of Greater Louisville and YMCA of Michiana. The Alliance has evolved to leverage the collective strength of Indiana Ys, build a data-sharing network for members, advocate for causes important to Indiana Ys, and educate the larger community on the Y's impact. Simply put, the **mission** of the Alliance is to *enhance the relevancy and sustainability of Indiana YMCAs*

We invite you to **partner** with, **connect**, and **support** the Alliance as a corporate sponsor or exhibitor at one of our annual events. Information in this packet describes the opportunities available. The pandemic challenged us to embrace virtual event solutions, but we are excited to return to in-person events. We know meeting again in person will bring a level of engagement that's been missing for our attendees, sponsors, and exhibitors in recent years.

These opportunities have been designed to optimize support of the Alliance, align your company's support and brand to the Y in a way that is meaningful to Ys, and assist your company in building a relationship with Y staff and volunteers, thus generating a return on your investment. We want to say **THANK YOU** in advance for your support of our work, and for the work of our local YMCAs.

For questions or further information, please contact Melissa Everhart at melissa@indianaymcas.org or 317-715-2145.



	Program Rally	Spring Alliance Meeting	Executive Conference	Fall Alliance Meeting	Leadership Conference
Date	April 19, 2022	May 11, 2022	May 11-13, 2022	November 9, 2022	November 10, 2022
Location	YMCA Camp Tecumseh	Purdue University	Purdue University	Irsay Family YMCA at CityWay	Indianapolis Marriott North
Attendees	100-125 Program Staff	43 Y CEOs	CEOs and Key Staff	43 Y CEOs	175-225 Key Y staff and

2022 INDIANA ALLIANCE OF YMCAs SPONSORSHIPS

Sponsor spotlight (\$450)

- 15 minutes to present to CEOs on one of their regularly scheduled bi-monthly Zoom calls

Exhibitor (\$1,000) – Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes seated meal(s)
- Name and logo on event collateral and/or website
- Option to donate a product or service for attendee raffle

Event Sponsor (\$2,000) – At many of the Indiana Alliance of YMCAs' events, opportunities exist to support a segment of the program/agenda and underwrite the cost associated to that segment. Package includes:

- One (1) table presence to interact with event attendees
- Two (2) event tickets for company representatives, includes seated meal(s)
- Name and logo on event collateral and/or website
- Option to donate a product or service for attendee raffle
- Spotlight during event to present company's support, product and services

Presenting Sponsor (\$4,000) – Package includes:

- One (1) table presence to interact with event attendees
- Five (5) event tickets for company representatives, includes seated meal(s)
- Option to donate a product or service for attendee raffle
- Recognized as Presenting Sponsor in all event collateral, social media, website
- One-page collateral as part of the program materials
- Sponsor spotlight during event to present company's support, product and services
- Workshop presenter opportunity

The Sponsor & Exhibitor opportunities are limited and on a first come, first serve basis. Secure your spot by completing and sending the sponsorship agreement form with your non-refundable sponsorship fee to:

Indiana Alliance of YMCAs
Attn: Melissa Everhart
6610 N Shadeland Ave.
Indianapolis, IN 46220

**Note: Payment must be made payable to IN Alliance of YMCAs. A W-9 is attached should you need to update your records.*

Form

W-9(Rev. December 2014)
Department of the Treasury
Internal Revenue Service**Request for Taxpayer
Identification Number and Certification****Give Form to the
requester. Do not
send to the IRS.**Print or type
See Specific Instructions on page 2.**1** Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
INDIANA ALLIANCE OF YMCAS INCORPORATED**2** Business name/disregarded entity name, if different from above**3** Check appropriate box for federal tax classification; check only one of the following seven boxes:☐ Individual/sole proprietor or
single-member LLC☐ C Corporation☐ S Corporation☐ Partnership☐ Trust/estate☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) >

Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

☒ Other (see instruction 3) > not for profit corp 501(c)(3)**4** Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) >

Exemption from FATCA reporting
code (if any) >

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)**615 NORTH ALABAMA ST. STE 205****6** City, state, and ZIP code**INDIANAPOLIS, IN 46204****7** List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

- - - - -

or

Employer identification number

8 4 - 3 8 7 5 4 2 3

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

**Sign
Here**Signature of
U.S. person >

Date >

7.6.2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/w9.**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1089-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.