



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

STRENGTHENING COMMUNITY CHANGING LIVES

INDIANA STATE ALLIANCE OF YMCAS COMMUNITY BENEFIT REPORT





A NATURAL PARTNERSHIP

The Indiana YMCA Youth and Government (INYaG) program began in 1965 under the coordination of the YMCA of Greater Indianapolis (YOGI). Built on the motto, "Democracy must be learned by each generation," INYaG has evolved to engage youth in experiential learning of Indiana government processes, generally through mock legislative, executive and judicial proceedings. Capitalizing on heavy volunteer support from individuals and organizations has been critical to the program's expansion, as separate delegations currently operate in 9 Hoosier communities serving approximately 130 middle and high school students.

Recently, INYaG launched its Legislative Champions initiative to connect participating Hoosier youth to advocates within the Indiana General Assembly. The initiative provides an ideal avenue for Indiana legislators to promote the learning of democracy among the next generation. Champions advocate on behalf of the program to facilitate individual and collective support amongst the Indiana legislature. While Rep. Wendy McNamara (Evansville) and Sen. Jean Breaux (Indianapolis) were the first from their respective legislative bodies to officially sign on, the number of official Champions is increasing. As it does, so does INYaG's ability to ensure that Hoosier youth learn democracy.

During the most recent session of the General Assembly, our champions introduced a concurrent resolution to congratulate INYaG for another successful program year and to honor the work of the YMCA in allowing students to develop a greater understanding of the executive, judicial, and legislative branches of Indiana state government; encouraging young Hoosiers to participate in a democratic system of government; and teaching them how to enact change in the world around them.

INYaG is a year-long experiential learning civic engagement program that uses mock government as a vehicle for teaching Hoosier 7th through 12th graders about democracy. The program develops young men and women who will be better citizens now by being both knowledgeable and active in determining the future of our democracy.

The INYaG's Model Government conference is the state's most comprehensive mock government event. It consists of a Youth General Assembly, an Executive Program, a Model Supreme Court, and an introductory program designed for middle school students. (An improved Media Program will be re-introduced in the coming years.)

Participating students have represented big cities and small towns extending to the four corners of Indiana, including Bloomington, Chesterton, Crown Point, Evansville, Fort Wayne, Greensburg, Hobart, Indianapolis, Lafayette, Muncie/Yorktown, Terre Haute, Valparaiso, and Vincennes.

WHO WE ARE

WE'RE MORE THAN A GYM. WE'RE A CAUSE

THE Y STRENGTHENS OUR STATE

Indiana's YMCAs are committed to strengthening communities through youth development, healthy living and social responsibility. We have been a vibrant part of Indiana and its communities for 165 years, with the first YMCA established in Indianapolis in 1854.

The Y is made up of people of all ages and from every walk of life working side by side to strengthen communities. Together, we work to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity. Our core values are caring, honesty, respect, and responsibility — they guide everything we do.

A NETWORK OF GOOD

Indiana YMCAs are powerful advocates for the needs of children, families and individuals in communities throughout the state. The Y's youth development programs provide important recreation services for kids and help extend educational initiatives beyond public schools. Our child care centers support Indiana's workforce. The Y's healthy living programs provide critical public health services that increase wellness and reduce expense. In addition, our volunteers provide support and services that the government cannot afford.



17,163
Hoosiers
employed



3,414
Youth shaped
by Y Daycare

490,748
Members &
Participants



24,807
youths served
in before and
after school
programs

2,197
Youth engaged in
programs aimed at
closing the
achievement gap

AN IMPORTANT EMPLOYER AND COLLABORATOR IN OUR COMMUNITY

A PROMISE TO INDIANA

The Y is committed to improving Indiana in ways beyond providing "gym and swim" opportunities. Oftentimes, the call is to work with community partners to develop new initiatives to address pressing community needs. During 2003, the Wabash County YMCA began working to build college and career pathways for youth through the Wabash County Promise.

Through the Promise initiative, young children and their families were equipped with the financial resources, college-bound identities, community support, and savings behaviors associated with positive educational outcomes. The Promise design aligned with the goal of increasing educational attainment around the county with implementation that remained rooted in the community's particular needs, challenges, and strengths.

The example of the Wabash County Y resulted in numerous Promise communities around the State. As the initiative has grown, so too has interest from other communities. Recently, the Promise initiative joined the Indiana Youth Institute (IYI), where a three-year grant from Lilly Endowment Inc. will support integration to activate communities, expand The Promise and build hope for widespread postsecondary achievement.

IYI will lead the activation of 18 new Promise Indiana communities during the next three years. "Communities are searching for strategies to help students succeed in the classroom and in life. The Promise model is community-centric and designed to help students shape identity and build hope for their future," said Clint Kugler, Co-Founder of Promise Indiana. The program's success led to rapid expansion with an increasing number of Promise communities committing to making it easy for families to begin saving for post-secondary education, providing matching funds to encourage savings behavior and grow assets, and engaging local partners like schools and youth-serving organizations that can help shape the college-going identities of youth.

With support from the Indiana Education Savings Authority and Lilly Endowment, Promise Indiana began its operations as part of the Wabash County YMCA, which served as the home and backbone organization for the initiative. Five years later, the transformational work of the Y continues to champion kids and strengthen communities in an expanded way.

IMPACT IN ACTION

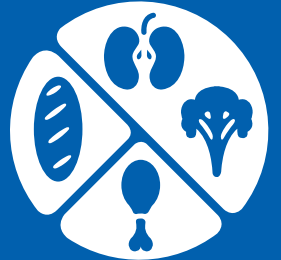


9,757

youths receiving valuable outdoor experiences through YMCA Summer Overnight Camp

346

Hoosier staving off diabetes through adult Diabetes Prevention Programs



21,687

individuals connected to volunteer opportunities through the Y



130

students learned democracy through participation in the Indiana YMCA Youth and Government



346

Physical locations and program sites

\$89,165,285

contributed to local economies through salaries



MEMBERSHIP AS A COMMUNITY BENEFIT

Indiana Ys desire to speak with one voice about the benefit of membership to the communities served, to assure each Y acts proactively in protecting the brand and other Ys, and to establish aspirational metrics that Ys could build off to demonstrate the intentionality of their Ys and the state as a collective in leveraging membership as a community benefit the movement provides to communities.

To that end, all State Alliance members are committed to the following:

1. Budgeting financial assistance as a separate budget line annually, with a designated target for allocation
2. Develop a common method of measuring financial assistance as a percentage of membership and to report to alliance membership henceforth.
3. Highlight in their individual community benefit reports how they have engaged vulnerable populations through membership
4. Host activities that open the facilities to the public and targets vulnerable populations and communities at least 4 times per year
5. Implement specific volunteer activities at the Y

FINANCIAL ASSISTANCE

\$14,120,309

in financial assistance to individuals and families to provide access to membership and programs

HOOSIERS SERVED THROUGH MEMBERSHIP

138,287

YMCA members served through membership subsidy

FINANCIAL SUPPORT PROVIDED THROUGH MEMBERSHIP

\$88,675,918

total membership revenue

\$12,179,446

provided by local YMCAs to subsidize programs

470,169

non-staff Y members who receive membership benefits

\$8,436,044

provided in membership subsidy for non-staff members

153,826

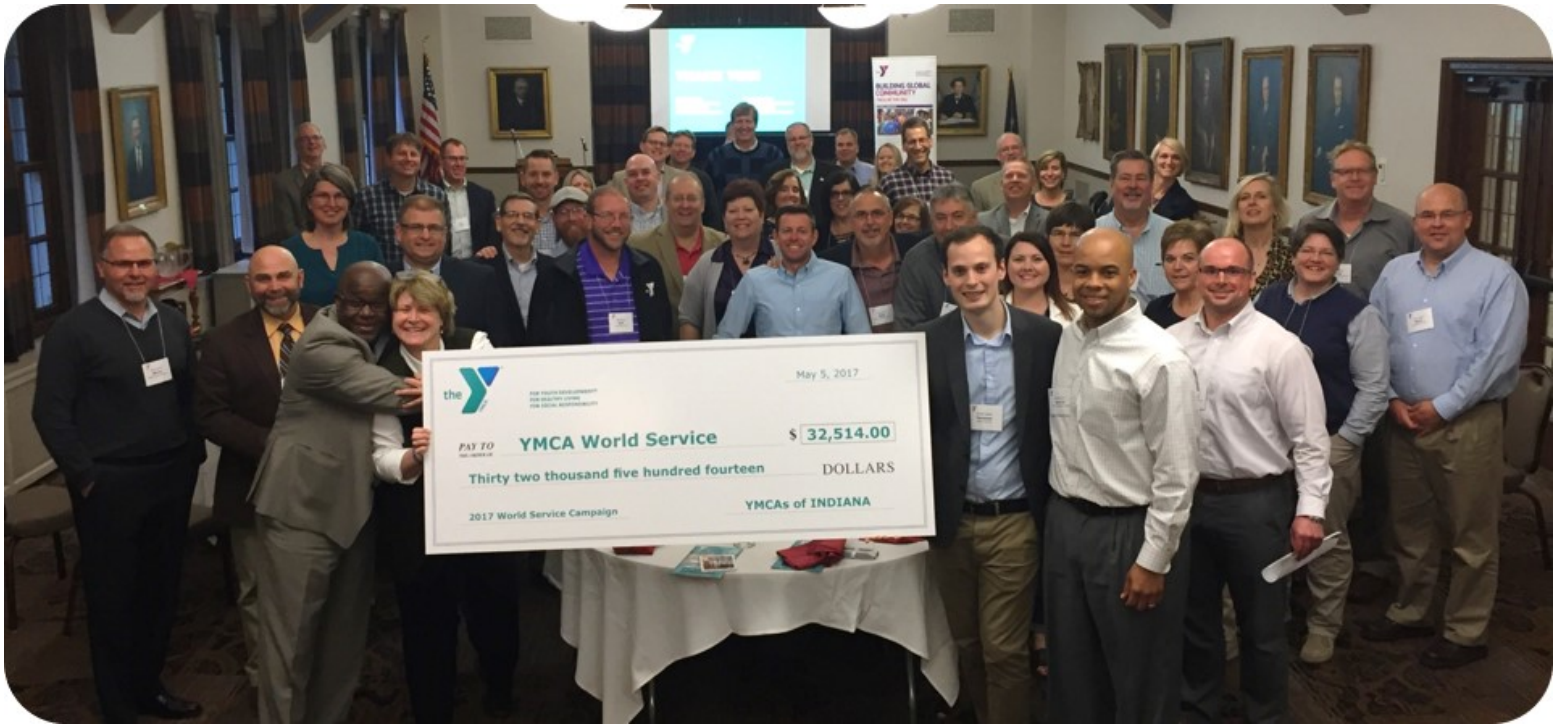
times financial assistance was provided

29.4%

of people subsidized through membership when compared to total membership

9.5%

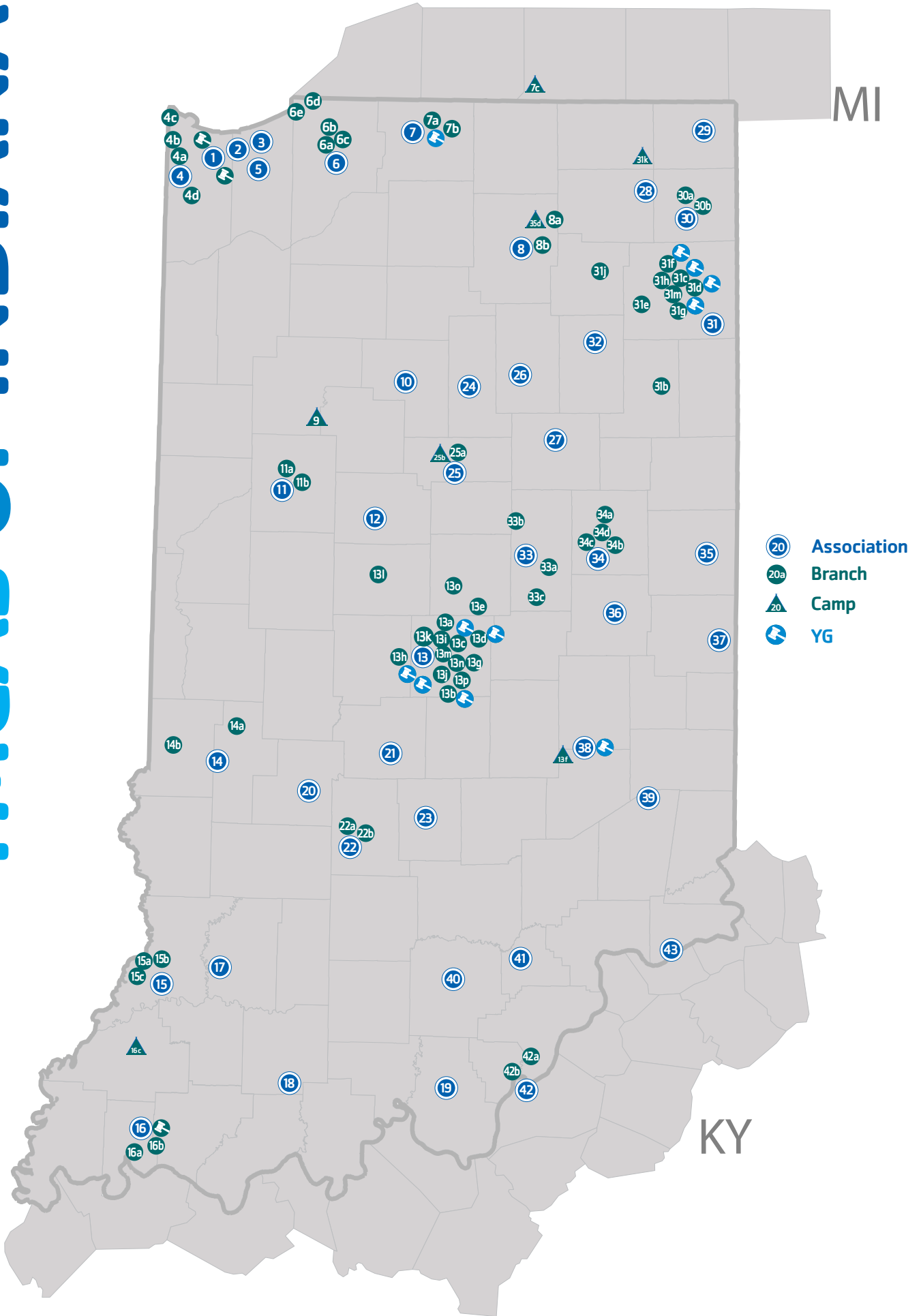
of membership revenue comes from membership subsidy



Indiana's YMCAs are nonprofits like no others. That's because all across Indiana, we have the presence and partnerships to not just promise, but deliver positive change. Moreover, our leaders understand that strengthening communities means that leading may not always mean being the lead voice. With such a spirit, Y leaders set an example by serving the following regional and statewide taskforces, committees, boards and coalitions in various capacities:

- American Camp Association, Indiana
- American Red Cross
- Clark County Youth Coalition
- Early Learning Indiana – Advancing Family Partnerships Cohort
- Indiana Afterschool Network
- Indiana Association for the Education of Young Children – East Central Region
- Indiana Department of Child Services Region 18 Service Council
- Indiana Out-of-School Time Advisory Board
- Indiana Rural Transit Assistance Program
- Indiana United Ways
- Ivy Tech Early Childhood Education Associate Portfolio Review Board
- Juvenile Detention Alternatives Initiative
- Mid America Camping Conference
- Mid-America Baseball Board of Directors
- Muncie Area Career Center
- South Central Indiana REMC Operation RoundUp®
- South Central Region 8 Workforce Board – Indiana Department of Workforce Development
- Southern Indiana Early Learning Coalition
- Top 10 Coalition
- USA Swimming

YMCAS OF INDIANA



YMCAS OF INDIANA

- ① **Hobart Family YMCA**
- ② **YMCA of Portage Township**
- ③ **Duneland Family YMCA**
- ④ **Crossroads YMCA, Inc.**
 - ④a Griffith Family YMCA
 - ④b Hammond Family YMCA
 - ④c Southlake YMCA
 - ④d Whitting Family YMCA
- ⑤ **YMCA of Valparaiso Indiana**
- ⑥ **La Porte County Family YMCA**
 - ⑥a Andrew Avenue Outdoor Center
 - ⑥b Childcare Learning Center
 - ⑥c La Porte Branch
 - ⑥d Long Beach Branch
 - ⑥e Michigan City Elston Branch
- ⑦ **YMCA of Michiana**
 - ⑦a Riverview Family YMCA
 - ⑦b YMCA Camp Eberhart
- ⑧ **Kosciusko Community YMCA**
 - ⑧a North Webster Facility
 - ⑧b The Parkview Warsaw YMCA
- ⑨ **Camp Tecumseh YMCA**
- ⑩ **Cass County Family YMCA**
- ⑪ **Lafayette Family YMCA**
 - ⑪a Lafayette Family YMCA
 - ⑪b YMCA Downtown Center
- ⑫ **Clinton County Family YMCA**
- ⑬ **YMCA of Greater Indianapolis, Inc.**
 - ⑬a Arthur Jordan YMCA
 - ⑬b Arthur R. Baxter YMCA
 - ⑬c Avondale Meadows YMCA
 - ⑬d Benjamin Harrison YMCA
 - ⑬e Fishers YMCA
 - ⑬f Flat Rock River YMCA Camp
 - ⑬g Harper J. Ransburg YMCA
 - ⑬h Hendricks Regional Health YMCA
 - ⑬i Intercollegiate YMCA
 - ⑬j Irsay Family YMCA at CityWay
 - ⑬k OrthoIndy Foundation YMCA
 - ⑬l Witham Family YMCA
 - ⑬m YMCA at the Athenaeum
 - ⑬n YMCA at the City Market
 - ⑬o YMCA in Westfield (under development)
 - ⑬p Youth Development YMCA
- ⑭ **YMCAs of the Wabash Valley**
 - ⑭a Clay County YMCA
 - ⑭b Vigo County YMCA
- ⑮ **YMCA of Vincennes**
 - ⑮a YMCA Bettye J. McCormick Senior Center
 - ⑮b YMCA of Vincennes
 - ⑮c YMCA VanGo Public Transportation
- ⑯ **YMCA of Southwestern Indiana**
 - ⑯a Downtown YMCA
 - ⑯b Dunigan Family YMCA
 - ⑯c YMCA Camp Carson
- ⑰ **Daviess County Family YMCA**
- ⑱ **Tri-County YMCA**
- ⑲ **YMCA of Harrison County**
- ⑳ **Owen County Family YMCA**
- ㉑ **Barbara B. Jordan YMCA**
- ㉒ **YMCA of Monroe County**
 - ㉒a Northwest Branch
 - ㉒b Southeast Branch
 - ㉒c YMCA Gymnastics Center
- ㉓ **Brown County YMCA**
- ㉔ **Miami County YMCA**
- ㉕ **YMCA of Kokomo**
 - ㉕a Downtown YMCA
 - ㉕b YMCA Camp Tycony
- ㉖ **Wabash County YMCA**
- ㉗ **YMCA of Grant County**
- ㉘ **Cole Center Family YMCA**
- ㉙ **YMCA of Steuben County**
- ㉚ **YMCA of Dekalb County**
 - ㉚a YMCA of Dekalb County (Main Street)
 - ㉚b YMCA of Dekalb County (North Street)
- ㉛ **YMCA of Greater Fort Wayne**
 - ㉛a Armstrong Early Learning Center
 - ㉛b Caylor Nickel Foundation Family YMCA
 - ㉛c Central Branch YMCA
 - ㉛d Jackson R. Lehman Family YMCA
 - ㉛e Jorgensen Family YMCA
 - ㉛f Parkview Family YMCA
 - ㉛g Renaissance Pointe YMCA
 - ㉛h Skyline YMCA
 - ㉛i Wells County Early Learning Center
 - ㉛j Whitley County Family YMCA
 - ㉛k YMCA Camp Potawatami
 - ㉛l YMCA Child Care Services
 - ㉛m YMCA Youth Services Bureau
- ㉜ **Parkview Huntington Family YMCA**
- ㉝ **YMCA of Madison County**
 - ㉝a Anderson Family YMCA
 - ㉝b Elwood Family YMCA
 - ㉝c Pendleton YMCA
- ㉞ **YMCA of Muncie**
 - ㉞a Apple Tree Child Development Center
 - ㉞b Downtown
 - ㉞c Northwest
 - ㉞d Yorktown
 - ㉞e Camp Crosely YMCA
- ㉟ **Randolph County YMCA**
 - ㉟a Camp Yale
- ㊱ **Henry County YMCA**
- ㊲ **YMCA of Richmond**
- ㊳ **Decatur County Family YMCA**
- ㊴ **Southeastern Indiana YMCA**
- ㊵ **Washington County Family YMCA**
- ㊶ **Scott County Family YMCA**
- ㊷ **YMCA of Greater Louisville**
 - ㊷a Clark County Branch
 - ㊷b Floyd County Branch
- ㊸ **Switzerland County YMCA**

INDIANA STATE ALLIANCE OF YMCAS

P.O. Box 864, Indianapolis, Indiana 46206

(P) 317 715 2141

(E) brent.wake@indianaymcas.org (W) indianaymcas.org

The Y: We're for youth development, healthy living and social responsibility.