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**INDIANA
ALLIANCE
of YMCAs**


**JUNE 2020—JULY 2021
ANNUAL REPORT**



This annual report is an update to the work of the Indiana Alliance of YMCAs over the past twelve months. No different than a local YMCA, the impact of COVID-19 caused the Alliance to pivot during the pandemic. The Alliance continued to provide critical support to **enhance the sustainability and relevancy of Indiana YMCAs**. The Alliance focused on supporting Indiana Ys, adapting to a virtual environment, and partnering to leverage the collective strength of YMCAs.

THE ALLIANCE SUPPORTED INDIANA YMCAs.

THROUGH SHARED SERVICES


 The Alliance has grown from 2 to 4 YMCAs in the **Accounting MSO**, which allows Ys to function more effectively and efficiently while saving dollars for the participating and managing Ys.

THROUGH CONSULTING AND SUBJECT MATTER EXPERTS


As local Ys continued to rebound from the impacts of COVID-19, the Alliance connected local YMCAs to essential resources related to **Employee Retention Tax Credits (ERTCs)** and the **Payroll Protection Program (PPP)**. Indiana YMCAs:


Received
\$24.3M
in PPP funds

Anticipate
Receiving
\$17M
in ERTCs

 The Alliance provided consulting services to fit the needs of local Ys and completed **52 strategic projects** in the past 12 months.

THROUGH LOCAL, STATE, AND FEDERAL ADVOCACY EFFORTS

In response to legal limitations to unlicensed YMCAs providing full-day remote learning opportunities for the children of working families during the early stages of the coronavirus pandemic, the Alliance led a collaborative advocacy effort resulting in the passage of **Executive Order 20-40**, which allowed legally license-exempt childcare providers to partner with school districts to provide full-day remote learning opportunities during the related public emergency declaration. 

 The Alliance sought to prevent working families from not having a place to send their children for remote learning in the event of future public emergency declarations. Working with Rep. Steve Davisson, the Alliance developed and advocated for legislation that would essentially codify Executive Order 20-40. The result is **Public Law 173**, which creates an avenue for legally license-exempt childcare providers to proactively enter into formal agreements with schools and/or school districts to provide remote learning during locally or state-declared public emergency declarations.

THE ALLIANCE ADAPTED TO A VIRTUAL ENVIRONMENT.



The Alliance adapted all annual events to a **virtual environment**, ensuring continued education and professional development to local Ys, including:

- Executive Conference, with 79 attendees across 37 YMCAs
- IN Youth and Government Model Government Conference
- Leadership Conference, with 249 registered attendees
- Virtual Advocacy Week, including:
 - National Advocacy Days (with 56 attendees)
 - Indiana Statehouse Day (with 72 attendees)
- Weekly CEO Zoom calls, averaging 81% attendance

The Alliance provided **governance support** with the creation of three e-learning videos (available on the CEO/CVO portal) focused on the role of the CVO, facilitating a board meeting, and engagement strategies. CVO governance cohorts worked to enhance the board chair knowledge/expertise with 16 local CVOs participating.



THE ALLIANCE PARTNERED TO LEVERAGE COLLECTIVE STRENGTH OF YMCAs.



The Alliance **partnered with organizations** like Shafer Leadership Academy (professional development), Old National Bank (financial literacy), and Helping Bulls (staff development) to provide opportunities for Indiana YMCA staff.

The Alliance received an **\$800K gift from Lilly Endowment**, which allows local Ys to ensure Before and After School (BAS), School's Out Camp/Care (SOC) and Summer Day Camp programs can continue serving kids in safe, nurturing environments.



The Alliance engaged 12 YMCAs to support of the **Blood Pressure Self-Monitoring Program**, designed to build collaborative relationships and an ecosystem that strengthens the Y's work in evidence-based health interventions and to increase communities' abilities to address hypertension through implementation of an innovative service delivery model.